



INNOVATIVE WORLD
Ilmiy tadqiqotlar markazi

ZAMONAVIY ILM-FAN VA TA'LIM: MUAMMO VA YECHIMLAR ILMIY-AMALIY KONFERENSIYA



Google Scholar  zenodo  OpenAIRE



+998335668868

<https://innoworld.net>

2026



«INNOVATIVE WORLD» ILMIY TADQIQOTLARNI QO'LLAB-
QUVVATLASH MARKAZI

«ZAMONAVIY ILM-FAN VA TADQIQOTLAR: MUAMMO VA
YECHIMLAR» NOMLI 2026-YIL № 5-SONLI ILMIY,
MASOFAVIY, ONLAYN KONFERENSIYASI

ILMIY-ONLAYN KONFERENSIYA TO'PLAMI
СБОРНИК НАУЧНЫХ-ОНЛАЙН КОНФЕРЕНЦИЙ
SCIENTIFIC-ONLINE CONFERENCE COLLECTION

Google Scholar



ResearchGate

zenodo



ADVANCED SCIENCE INDEX



Directory of Research Journals Indexing

www.innoworld.net
O'ZBEKISTON-2026



ENVIRONMENTAL RESPONSIBILITY IN TOUR GUIDE ACTIVITY**Tilavoldiyeva Ziyodaxon Zoxidjon qizi**

Andijan State Institute of Foreign Languages, Faculty of English Philology Teaching Methodology and Translation Studies, Department of Tour Guiding and Translation Studies

Academic Status: Student of Group 301

Address: Uzbekistan, Andijan

Email: ziyodatilavoldiyeva2224@gmail.com

Abstract:

This thesis highlights the importance of environmental responsibility in tour guide activities, its role in the tourism sector, and its contribution to environmental protection. It also analyzes the responsibilities of guides in shaping ecological awareness and culture.

Keywords: environmental responsibility, tour guide, tourism, sustainable development, environment, ecological culture.

Introduction

Today, tourism is one of the fastest-growing sectors, bringing not only economic benefits but also having a significant impact on the environment. Therefore, environmental responsibility occupies an important place in tour guide activities. As individuals who work directly with tourists, guides play a crucial role in shaping ecological awareness and culture.

Main Part

Environmental responsibility is a concept that reflects a conscious, careful, and sustainable attitude toward the environment. In tour guiding, it is an integral part of the tourism process, serving not only to protect nature but also to preserve natural resources for future generations.

First of all, a tour guide should provide tourists with detailed and clear information about the ecological characteristics, biodiversity, and protected sites of the destination. This helps tourists understand the uniqueness and importance of the area and encourages them to treat it with care. This is especially important in national parks, nature reserves, and historical-cultural heritage sites.

In addition, guides must continuously monitor compliance with environmental rules. For example, tourists should be reminded to dispose of waste in designated areas, reduce the use of plastic products, avoid picking plants, and not disturb animals. These simple yet essential rules not only protect nature but also help develop ecological culture among tourists.

Another important aspect is the practical application of sustainable tourism principles. Guides should promote the use of environmentally friendly transportation, recommend local products and services, and encourage reducing



unnecessary resource consumption. This helps minimize the negative environmental impact of tourism while contributing to the development of the local economy.

Moreover, guides should have the skills to act appropriately in emergency environmental situations. For instance, in cases of fire hazards, waste accumulation, or any activity that may harm the natural environment, the guide should take immediate action and contact the relevant authorities.

Furthermore, modern guides should actively participate in environmental education and awareness campaigns. During excursions, they can draw tourists' attention to environmental protection through short explanations, ecological stories, or interesting facts. This transforms tourism from merely a leisure activity into an educational experience.

Overall, environmental responsibility in tour guiding is a multifaceted process that requires a combination of knowledge, skills, and practical actions. Together, these factors ensure the sustainable and safe development of tourism.

Conclusion

In conclusion, environmental responsibility in tour guide activity is one of the key factors ensuring the sustainable development of tourism. Guides not only manage tourists but also shape their ecological culture. Therefore, enhancing the environmental knowledge of guides and directing them toward responsible practices is one of the most important tasks today.

